

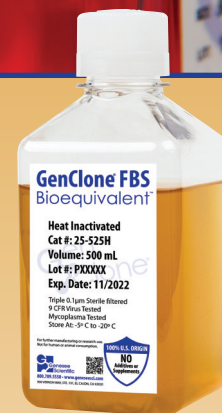
# We Don't Sell FBS. We Help Researchers Buy It.

## GenClone® FBS Bioequivalent™, U.S. Origin **NEW!**

### What is a "Bioequivalent" Bovine Serum?

A bovine serum without additives, supplements, or synthetic material that is expected to behave similarly because finished product specifications are essentially the same chemical profile as FBS.

- NO Synthetic Material
- NO Additives
- NO Supplements
- 100% Derived From Bovine



### Customer Tested Cell Lines:

3T3-L1	Hela	HUVECS	MAPC	PC-3	Adipose Derived Stem Cells	Human Stromal Cells
A 549	Hep G2	JeKo-1	MDBK	PMBC's	Dendritic Cells	Mouse Primary Lung & Spleen
B Cells	hMADS	K562	MEF	Raw 264.7	Human Disc Cells	Mouse Progenitor Cells
HEK293	hMSC	L929	MINO	Vero	Human Epithelial Cells	Murine Splenocytes
					Human / Rat Cardiomyocytes	Osteoclast Supported by Osteoblasts

Visit our website for an extensive list: [www.geneseesci.com/bioequivalent](http://www.geneseesci.com/bioequivalent)

**Up to 40% Savings Over U.S. Origin FBS - due to ownership and control of collection and processing facilities**

Cat #	Description	Qty/Unit	List Price	Your Price
25-525	FBS Bioequivalent	500ml	285.00	<b>Request a Quote!</b>
25-525H	FBS Bioequivalent, Heat Inactivated	500ml	295.00	

## GenClone® FBS Bioequivalent™ v.s. FBS

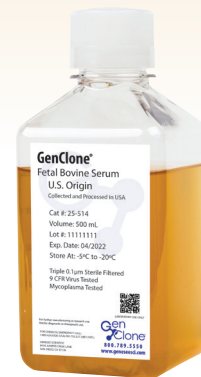
	Yes / No	Yes / No / ?
Authentic:	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>
Lot Consistency:	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>
Consistent Price*:	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>
Affordable:	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>

## GenClone® FBS, U.S. Origin

Meets the highest industry standards for endotoxin and hemoglobin levels and supports the growth of the widest variety of cell lines. Collected and processed in the USA.

Cat #	Description	Qty/Unit	List Price	Your Price
25-514	FBS, U.S. Origin	500ml	686.00	<b>Request a Quote!</b>
25-514H	FBS, U.S. Origin Heat Inactivated	500ml	694.00	

- 100% U.S. Origin - Collected and Processed in the USA
- Fully Characterized
- Triple 0.1 µm Sterile Filtered
- 9 CFR Virus & Mycoplasma Tested
- Biochemical & Hormone Panel
- Endotoxin routinely < 1 EU/mL
- Hemoglobin < 25 mg/dL
- Tetracycline Tested (LOD 0.01 µg/mL)



## GenClone® FBS, USDA Approved Origin **NEW!**

Cat #	Description	Qty/Unit	List Price	Your Price
25-550	FBS, USDA Origin	500ml	590.00	<b>Request a Quote!</b>
25-550H	FBS, USDA Origin, Heat Inactivated	500ml	620.00	

- Origin: Countries meeting USDA importation requirements
- Triple 0.1 µm Sterile Filtered
- 9 CFR Virus & Mycoplasma Tested
- Biochemical Panel Reported
- Endotoxin < 10 EU/mL
- Hemoglobin < 30 mg/dL



\*Pricing subject to change without notice.

**Contact Your Local Genesee Sales Representative For a Quote:**

Brad Sloan: 800.789.5550 x 2033 or [bsloan@geneseesci.com](mailto:bsloan@geneseesci.com)

